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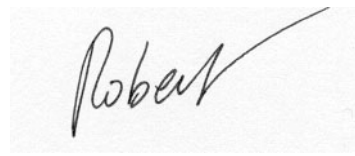


~ CONFIDENTIAL COACHING APPLICATION ~

Thank you for your interest in participating in the coaching programs offered by Heart Set, Inc. Please complete the following application so we can review your goals, current opportunities and current challenges to determine whether this particular program is a good fit for you. Keeping in mind that this application is confidential, please answer the questions openly and honestly.

I look forward to reading your application and determining how our team can best support you in living the life of your dreams! **Please return this completed application to Robert MacPhee by return e-mail or fax at (760) 283-0387.** If you have questions please contact our office directly at (760) 632-4909 or info@heartset.com.

I'm looking forward to working with you!



YOUR PERSONAL CONTACT INFORMATION *(please print clearly!)*

NAME: _____

COMPANY NAME: _____

MAILING ADDRESS: _____

CITY, ST ZIP _____

SHIPPING ADDRESS (No P.O. Box) _____

CITY, ST ZIP _____

PHONE NUMBERS:

AM _____ PM _____

FAX _____ CELL _____

EMAIL: _____

BIRTHDATE: _____

MARITAL STATUS: M S

YOUR EXPERIENCE WITH COACHING

HAVE YOU HAD A COACH BEFORE?:

YES

NO

IF SO, WHAT WORKED WELL FOR YOU ABOUT HAVING A COACH?

IF SO, WHAT COULD HAVE WORKED BETTER FOR YOU ABOUT HAVING A COACH?

YOUR FINANCIAL PROFILE

WE REQUEST THE FOLLOWING INFORMATION TO ENSURE THAT OUR COACHING CLIENTS DO NOT EXTEND THEMSELVES FINANCIALLY TO THE POINT OF INTERFERING WITH THEIR ABILITY TO GET THE MAXIMUM BENEFIT FROM OUR PROGRAMS. IT IS VERY IMPORTANT TO BE HONEST IN YOUR ANSWERS; REMEMBER, YOUR APPLICATION IS CONFIDENTIAL.

WHAT IS YOUR CURRENT ANNUAL INCOME?

WHERE DO YOU WANT IT TO BE AND BY WHEN?

WHAT IS YOUR HIGHEST ANNUAL INCOME TO DATE?

WHAT IS YOUR CURRENT LEVEL OF DEBT? (NOT INCLUDING YOUR HOME)

HOW DO YOU PLAN TO PAY FOR YOUR COACHING?

YOUR PROFESSIONAL PROFILE

WHAT IS YOUR CURRENT OCCUPATION?

PREVIOUS OCCUPATIONS?

DO YOU CURRENTLY OWN YOUR OWN BUSINESS? YES NO

WEB SITE(S):

IF SO, WHAT KIND OF BUSINESS DO YOU OWN? WHAT ARE YOUR PRODUCTS/SERVICES?

IN BUSINESS, WHAT ARE YOUR STRENGTHS AND TALENTS?

IN BUSINESS, WHAT SKILLS AND RESOURCES DO YOU FEEL YOU NEED OR LACK?

YOUR PERSONAL PROFILE

WHO ARE THE PEOPLE THAT YOU HAVE THE CLOSEST RELATIONSHIPS WITH?

WHAT ARE YOUR HOBBIES AND OTHER INTERESTS OUTSIDE OF WORK?

WHAT IS WORKING WELL IN YOUR LIFE?

WHAT IS NOT WORKING WELL IN YOUR LIFE?

IS THERE ANYTHING ELSE YOU WANT TO ACHIEVE BY WORKING WITH A COACH THAT YOU HAVE NOT ALREADY MENTIONED HERE?

THANK YOU FOR YOUR HONESTY AND THOUGHTFULNESS IN ANSWERING THESE QUESTIONS. PLEASE FAX THIS COMPLETED FORM TO (760) 283-0387 RIGHT AWAY.